



## CLiC Spring Workshop 2008 Greeley Session Abstracts

### Thursday, April 3

#### Session 1 -- 9:15-10:30

##### **Crash Course in Library Management**

*Jody Howard*

Room 129A

How many books should a student be able to check out at one time? Should they be charged fines if they return the books but they are overdue? What should I do if a parent wants me to remove a book from the shelf because he/she does not think it belongs in a library? How do I order books for the library? How do I prepare a budget? These are some of the questions that school librarians will have when they are preparing for the first day on the job in a school library. This *Crash Course on Library Management* will present information that will help answer the questions listed above and help the school librarian prepare to establish a well-organized and well-managed library program.

##### **Library 2...OH! Now I Get It: Practical Applications of 2.0 Tools**

*Shelly Drumm*

Room 132

By now most librarians are familiar with a host of 2.0 tools, but many of us are still wondering how best to take advantage of them. This presentation will demonstrate a few ways that librarians can harness the power of RSS to broadcast quality information – the stuff we create or even the stuff we curate – into the places that matter most to our patrons: library websites, patron iPods, or other community centered sites. Starting off with an overview of RSS technology, the presentation will move into practical applications of interest to academic and public librarians, and will include extensive (hopefully live!) demonstrations of how RSS-powered content from blogs, news sites, library databases, and more can be delivered to our patrons when they want it, where they want it. Time permitting, we may also explore instant messaging tools as a way for providing online reference. Tools explored may include blogs, podcasts, an RSS to Javascript converter (possibly Feed2JS or FeedDigest), and may use MySpace or Facebook as well as Google Pages.

##### **Practical Applications for Information Literacy Standards**

*Diane Caro*

Room 133

AASL came out with its Standards for the 21st-Century Learner in October 2007. This presentation will introduce these standards and provide some practical ways to collaborate with teachers to meet them. In addition, we will break into small groups and share success stories.

##### **Promoting CLC (Colorado Libraries Collaborate!) at Your Library**

*Kari Baumann*

Room 134

There is a high library participation rate in the Colorado Libraries Collaborate! program, but how can library staff promote this program to their library users? This workshop will offer suggestions and promotional information for staff to use with patrons, as well as information on how and why to create a local CLC policy.

#### Session 2 -- 11:00-12:15

##### **Crash Course in Library Management (cont.)**

*Jody Howard*

Room 129A

##### **Library 2...OH! Now I Get It: Practical Applications of 2.0 Tools (cont.)**

*Shelly Drumm*

Room 132

##### **Intellectual Freedom Challenges**

*Gail Anderson and Tamara Meredith*

Room 133

Overview of history and current status of Intellectual Freedom (IF) and how it relates to how libraries handle IF situations/materials, including IF fundamentals such as legal ramifications, philosophy of service, privacy and confidentiality of library records, handling challenges, Patriot Act and other related federal initiatives.

## **Ten Tips from the Colorado State Library that You Should Know**

*Gene Hainer*

Room 124

Attend this session for ten ideas (more or less) from the staff of the State Library that you can use to improve your library. Learn more about how web resources, projects and programs can benefit you and the communities you serve. This time will also include updates of current state and federal legislation, funding, legislative contact ideas, and pointers to helpful resources everyone should know about.

### **Session 3 -- 1:30-2:45**

## **Learning to Collaborate with LOC**

### **Primary Resources**

*Kathy Ferrel*

Room 129A

School Librarians: Explore the power of integrating primary sources into instruction in your collaborative role as teacher-librarians. Drawing from the rich online collections from the Library of Congress website, you will engage in activities that help you discover the definition of primary sources, the importance of inquiry and critical thinking, and ways to deepen content knowledge and student learning. Primary sources from the Library's website exceed 14 million and include documents, maps, letters, oral histories, music, speeches, video files and more. In addition, the Learning Pages offer a wealth of support for educators including lesson plans, activities, primary sources sets and other "collection connections." Teaching with Primary Sources, a Library of Congress -funded project, brings free workshops to your schools, targeting outlying and rural areas of Colorado. This workshop will give you a taste of what is available with opportunities to learn more.

## **Using Your Head: Integrating the Right Technology for Your Library**

*Jim Duncan and Debbi MacLeod*

Room 132

Ever get the feeling that technology is passing you by? Ever wonder what's up with Web 2.0 but feel daunted by the prospect of sorting out the possibilities for your library? Do you use pure "gut instinct" to make

technology decisions for your library but think there's got to be a better way? Have you ever been burned by a technology decision? In this workshop, each attendee will learn how to choose the right technology, how to balance between bleeding edge and stagnation, and will create a practical, customized strategy for integrating the right technology for the library and reducing personal technology overload.

## **The Changing Face of Community: Diversity & Leadership in Your Library**

*Tara Raju and Warren Taylor*

Room 133

This two-part workshop will reinforce ideas of reflecting the communities they serve. A mini-course in cultural competency as well as an overview of the Anti-Defamation League's tools and resources to reduce bias will be followed by a panel of library staff who can help translate these ideas into programming, policy changes and all-around inclusivity in your library. Part Two continues with an overview of the Special Populations Committee resources for diversity.

## **Gaming in Libraries**

*Karen Hixon, John C. Fremont Library District*

ROOM 134

This presentation will cover why libraries should and how they can hold video game tournaments and circulate video games. The session will include time for playing video games on two console systems, a small 'how-to' section, and a medium-sized 'why' section.

### **Session 4 – 3:15-4:00**

## **Learning to Collaborate with LOC**

### **Primary Resources**

**(cont.)**

*Kathy Ferrel*

Room 129A

## **Colorado Library Innovators: Closer Than You Think**

*Sharon Morris with panelists Kim Ackerman, Phil Goerner, and Susan Staples*

Room 132

This panel of innovators will talk about integrating technology into school and library services and demonstrate tools that you can use. Kim Ackerman will show & tell about Book Groups Connect with Technology used at Legacy High School in Broomfield. She will talk about “Circles of Ten” book groups and show how she uses a blog for discussion, voicethread.com for interest and discussion, and librarything.com for book reviews. Philip Goerner will discuss the use of audio and video podcasting technology for student projects and library services at Silver Creek High School in Longmont. Susan Staples will discuss the use of Library 2.0 in a public library setting at Weld Library District including YouTube videos for library marketing and public relations.

### **The Changing Face of Community: Diversity & Leadership in Your Library (cont.)**

*Heidi Baker, Bonnie McCune, and Warren Taylor*  
Room 133

This workshop will teach participants the importance of reflecting the communities they serve in staffing, programs, materials and suggest ways to implement improvements within their library’s current financial and management structure. Participants will use assessment and planning tools to determine their personal and institutional Cultural Competencies, and identify and prioritize areas to plan for change. Volunteers and staff to the Special Populations Committee--a long-standing active committee of the State Library which is diverse in age, ethnicity and experiences--will provide an overview of the website and its application to human resources, collection development, community programming and assessment of community needs. At the end, participants will have the chance to work in small groups on a simple plan to begin a diversity/inclusivity project.

### **Save Time, Save Money: Don’t Repair Your Problems, Prevent Them (3:00 – 5:00)**

*Kary Barth*  
Room 134

This workshop is designed to demonstrate quick and easy techniques for extending shelf life on general circulating materials. Prevention is the key, but we will be addressing specific, common repairs: tipping in loose pages, broken spines, torn header caps, ripped and torn pages.

#### **Materials:**

Each participant is asked to bring two paperback books, preferably new or new-like, to demonstrate covering techniques, a hardbound book with a book jacket to demonstrate application of book jacket covers, a stapled book or magazine, a book that needs to have a loose page tipped in and a hardbound book that needs repair. Please also bring a pair of scissors. Each participant will be provided with a free sample packet of materials.

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## **Library Connection Tables Thursday, April 3**

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Stop by the Library Connection Tables in the lobby during breaks and lunch on Thursday! Representatives from the following library organizations around Colorado and beyond will be available to talk to you about their products and services.

### **The Alliance**

Rose Nelson

### **Bibliographical Center for Research (BCR)**

Shelly Drumm

### **Bulgarian Libraries/Bulgarian Jewelry**

Nancy Bolt

### **Colorado Association of Libraries (CAL) Colorado Public Library Association (CoPLA)**

Judy Van Acker

### **Colorado State Library**

Bonnie McCune

### **Colorado Talking Book Library**

Debbi MacLeod

### **ColoradoInCollege**

Lauren K. Jones

### **Kapco**

Kary Barth

### **Open Source Software: Koha ILS and Powerline**

Karen Hixon and Jesse Weaver

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# Friday, April 4

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## Session 1 -- 9:00 - 10:15

### **Surround Read – Creating a Reading Revolution**

*Karol Sacca*

Room 129A

We have surround sound – why not surround read? Grab a seat, hold on tight to your highlighter, and you will experience the fastest workshop you've ever spent. Idea after idea will be demonstrated with the sole focus on surrounding your environment (public or school) with strategies, activities, books, and reading. Catch the spirit – see how you can make your environment print rich!

### **Open Your Mind to Open Source**

*Cookie Wolfrom, Judy Van Acker, Karen Hixon and Jesse Weaver*

Room 132

Does your library have lots of extra money to spend? Then DON'T attend this session! But for those of us who live in the real world, let's talk! Hardly a day goes by that we don't hear about another library embracing open-source technology. This includes operating systems, office suites and library ILS systems. This workshop will discuss some of the benefits of choosing Linux as your library's operating system, such as its stability, flexibility and its resistance to viruses and other security intrusions. We'll also discuss Open Office (MS Office's open source equivalent) and give an example of a library in Maryland that's using Linux and OpenOffice. For open-source ILS systems, at this time there are two products available: Evergreen, which is currently being used by a large portion of the libraries in the state of Georgia and is hosted by the Georgia State Library, and KOHA. Libraries all over the globe are switching to KOHA, and here in Colorado, the John C. Fremont library in Florence has also made the switch and will be here to demonstrate their new ILS software. Come and see for yourself! Learn how you can become part of the open source wave, and how you can save your library big bucks.

### **Library Makeover in 4 Easy Steps**

*Beth Hager and Sharon Rowlen*

Room 133

This seminar focuses on how collection management and proper shelving can change the vitality of a library (meaning how weeding and popularizing a collection, bringing down the shelving heights and space planning can transform a library without construction or re-carpeting!). The four basic steps include the following:

1. Visioning the library's role in the community and/or school
2. Focusing the collection on what's most important: Determining how and what to weed, re-proportion, and develop in the collection to increase circulation
3. Using valuable tools to determine realistic collection sizes and appropriate shelving heights
4. Learning methods for planning shelving and library layouts

Attendees will take back to their libraries procedures and formulas that will guide them in looking objectively at their libraries and making changes that will bring their collections to life.

### **The Future of Reference at Your Library**

*Kris Johnson*

Room 134

This interactive workshop will use audience participation to develop pictures of what reference services look like at a variety of library types and sizes throughout Colorado. Attendees will gain ideas and resources from one another as well as the presenter in order to learn about and improve reference services and skills at their library. The idea is to not compete with the big guys, but to do the best you can with the resources you have available to you, and to improve upon what you are currently doing. Participants will leave the workshop with a minimum of one concrete idea to implement in their library, be it staff training, single, or a completely new service.

## Session 2 -- 10:45 - Noon

### **Surround Read (cont.)**

*Karol Sacca*  
Room 129A

### **Customized Search Engines at Your Library**

*Paul Betty*  
Room 132

Creating customized search options provides a great opportunity to increase the usability and visibility of your library website and catalog. Custom search engines allow you to specify a set of URLs to search within. Search fields for these custom search engines can then be strategically placed on the library website or other web pages, providing librarians an easy and effective way to direct online users to authoritative and relevant websites. This presentation focuses on the growing means of creating and providing custom search engines and web browser plug-ins to library users. Examples in the presentation will range from easily created search tools using web based services to more moderately advanced options using computer scripting languages. Plug-in examples will be provided for a variety of web browsers to incorporate as large an audience as possible. The discussion will also address the growing use of plug-ins and widgets in general, and how they allow for greater customization of the end-user experience. Relevant research in the library literature will be discussed. A handout with detailed examples, instructions, and references will be distributed.

### **Library Makeover in 4 Easy Steps (cont.)**

*Beth Hager and Sharon Rowlen*  
Room 133

### **Tu Biblioteca Hoy/Your Library Today**

*Rachel Fewell*  
Room 134

Denver Public Library is the recipient of a National Leadership Grant for Advancing Learning Communities from the Institute for Museum and Library Services (IMLS). The award of \$960,595 is for three years – from October 2006 through December 2009. The grant proposal was built upon DPL's mission, "to help the people of our community to achieve their full potential." This mission includes all people in Denver's increasingly diverse community. Tu Biblioteca Hoy (TBH) offers programs that welcome Hispanics and other immigrants, both children and adults, to the

library, and engages them in improving their language skills, assimilating into the community, obtaining educational credentials, overcoming various obstacles and achieving their full potential. We would like to share information with librarians, school librarians, and paraprofessionals on obtaining and managing a large grant, planning and enhancing programs for English Language Learners, and cooperating with other community groups to provide programs for these underserved populations.

## Session 3 -- 1:15 – 2:30

### **What's Hot and What's Not – What Teens Really Read**

*Karol Sacca*  
Room 129A

You see the awards and read the reviews, but what do teens REALLY read (and then tell their friends to read)? If you need to get your teen reading... if YOU need to get reading this is the place. Book after book guaranteed to put you and your teens in book heaven. Special attention given to hard to please teens and our all important male reader!

### **Oh No, It's a Difficult Patron!**

*Lisa Priebe*  
Room 132

Dealing with difficult patrons hopefully doesn't happen too often in your library, but when it does, do you cringe and try to hide, or are you prepared to tackle the problem head on with confidence? How prepared are you to provide excellent customer service to your problem patrons? Because these situations are challenging and often emotionally charged, they loom large in our overall experiences. While never fun, there are techniques that will prepare you to handle problem patrons effectively and with confidence. This hands-on session will provide you with opportunities to reflect on past experiences and give you a chance to practice new skills in a safe environment.

## **Outreach & Marketing to New Audiences**

*Bonnie McCune with panelists Edwin Ruis and Jerry Kearney*  
Room 133

Panelists will discuss different audiences, their needs, how they receive information, and their motivations. Information will cover why different marketing tools reach different audiences, creating an appealing environment, marketing tips and tools from professionals. Panelists will be Edwin Ruis, associate editor for the *Greeley Tribune* with responsibility for "La Tribuna," the Spanish-language portion of the newspaper. He also is a member of the Weld Library District Foundation Board of Directors. Jerry Kearney is Family Caregiver Coordinator for the Weld County Area Agency on Aging.

## **Census Data on the Web: Historical and Contemporary**

*Mark Anderson*  
Room 134

Learn to access, tabulate and map economic and demographic data from American Factfinder, the American Community Survey and the University of Virginia's Historical Census Data Browser.

## **Session 4 -- 3:00 – 4:15**

### **What's Hot and What's Not (cont.)**

*Karol Sacca*  
Room 129A

### **Marian the Librarian Needs to Save Money—How about You?**

*Lisa Priebe and Ross Callender*  
Room 132

Like all librarians, Marian is looking for ways to make her budget dollars stretch further. She understands there are ways to save money on technology, materials, services, and databases, but doesn't know how it all fits together or where to find the best discounts. If you share Marian's dilemma join Ross and Lisa from CLiC to learn more about navigating discount programs from Tech Soup, non-profit resellers, CLiC vendor awards, MiCTA, and database cooperative purchases from CLiC and BCR.

## **Community Needs Assessment: Leading Your Community Into the Future**

*Heidi Baker*  
Room 133

Based on research and sample needs assessments conducted in 2007 with three libraries (a Westminster middle school, Pueblo Library District, and Las Animas Public Library), Library Research Services' Community Needs Assessment and census data tools will be demonstrated for area communities. Information-gathering tools such as focus groups, questionnaires and internal staff assessments will be covered and samples provided. The Promising Practices database and Diversity Toolkit of the Special Populations Committee/State Library will be demonstrated and samples of best practices feature.

## **The Not-So-Secret World of Government Information: Becoming a 21st Century Librarian**

*Debra Van Tassel*  
Room 134

Did you know that over 95% of government information is available online? Did you know that most of this information cannot be identified by commercial search engines such as Google? Did you know that 58% of citizens report that they go to their local library for assistance with questions commonly answered by government information? Did you know that only 36% of those citizens say they found "a lot" of the information they were looking for? This session will provide an overview of why all librarians must be "government information specialists" in the 21st Century as well as the free online support and training that will make you a 21st Century Librarian.