



## 1:15 – 2:30 Session Two

### Copyright Basics for Schools (K-12)

Heather Clark      Member Services Librarian  
BCR

#### Room: Whitewater

Traverse the murky waters of downloadable media, copyright law, fair use parameters, and the TEACH Act. The session will include break-out sessions to interact with your peers in real-world scenarios as well as the opportunity to draft usage guidelines for your classroom, school, or district.

### Students Come in All Sizes! School and Public Libraries Build Partnerships

Patricia Froehlich      Youth Services Senior Consultant  
Colorado State Library

Di Herald      Coordinator  
Mesa Valley School District 51

#### Room: Escalante/Adobe

The needs, methods, and culture of the two types of agencies are different, but the patrons are the same. So, how do we provide services collaboratively to support these patrons? Information about school and public library roles combined with action-oriented examples of successful collaborative activities.

### Free, Practical Web 2.0 Tools for Personal and Professional Use

Jim Duncan      Director of Networking & Resource Sharing  
Colorado State Library

Christine Kreger      Technology & Digital Initiatives Consultant  
Colorado State Library

#### Room: Kannah

Many Web 2.0 sessions advertised at conferences focus on the benefits of these tools for the library or the library's patrons. This hands-on workshop is different: it will expose attendees to practical, web-based tools useful for everyday life, professional development, and personal growth. Geared to all levels of experience, this session will involve interaction, hands-on experimentation and discussion of practical tools for keeping current, staying organized, communicating, and collaborating.

### Marketing, PR & Advocacy, Oh My...

Debbi MacLeod      Director  
Colorado State Library/ Talking  
Books & State Publications

Nicolle Steffen      Director  
Library Research Service  
Colorado State Library

#### Room: Dominguez

Is there a difference between marketing, PR, and advocacy? How does branding fit into this equation? What tools would you use? The answer to these questions and more! Discover how to reach your target audience on their turf! Create innovative communication strategies sure to get you back to Kansas!

## I Didn't Know You Could Do That!

### Computer Tips and Tricks

Ross Callender      Western Consultant  
CLiC

#### Room: Plateau

This session is designed to show you some basic computer tips and tricks within the Microsoft Office Suite, IE and Firefox. The goal is to hear everyone say, "I didn't know you could do that, and I am going to use that one." Participants will be encouraged to share their tips.

## 2:30 – 3:00 Break

## 3:00-4:15 Session Three

### Communicating in 3-D

Steve Lindemann      Network Administrator  
Marmot Library Network, Inc.

#### Room: Plateau

Through a fun small group activity explore the difficulties of communication in an object-oriented world. Discover ways of communicating interpersonally. Find out what works and what doesn't through activity and group discussion.

### Copyright Basics for Schools (K-12) (Continued from Session One)

Heather Clark      Member Services Librarian  
BCR

#### Room: Whitewater

### Developing a Computer Training Program at Your Library

Nancy Trimm      Head of Reference & Instruction  
Librarian

Paul Mascarenas      Reference & Instruction Librarian  
Nielsen Library-Adams State College

#### Room: Escalante/Adobe

Librarians will learn how to enhance the value of the library to their community by providing community outreach via patron computer instruction. Presenters from Nielsen Library at Adams State College and Mesa County Libraries will discuss the planning, implementation, and evaluation of their patron computer instruction programs. Presentation highlights include discussions on teaching to a diverse audience, implementing a mobile laptop learning center program, and engaging community agencies as collaborative partners. Presenters will provide insight into creating successful computer training programs that are valued by the communities they serve.

## How to Find the Perfect Professional Position, and/or How to Find the Perfect Professional Candidate for Your Job Opening

Amy Shipley Acquisitions Librarian  
Garfield County Public Libraries

### Room: Dominguez

For recent/future MLS/MLIS Graduates: describes various job search websites and how to effectively use them, how to go about the job search process, resumes, cover letters, and the interview process.

For employers: describes how and where to post job openings, how to screen employees, forming quality questions, asking follow up questions that will allow you to legally target what you really want to know.

## 101 to 2.0: Talking About the Future of Reference at Your Library

Kris Johnson Virtual Reference Consultant  
AskColorado Coordinator  
Colorado State Library

Shelley Walchak Sr. Consultant  
Library Community Programs  
Colorado State Library

Shannon O'Grady Regional Consultant  
CLiC

### Room: Kannah

Reference in the 21st century can look different depending on a number of factors. Some libraries offer reference in person, some by phone or e-mail, and some not at all. You may have a reference desk, but maybe not. Participants of this interactive workshop will be asked to share noteworthy approaches they are taking to reference service, new or otherwise. Small group discussion will take place related to what's working and what doesn't seem to be working regarding reference at participants libraries. Attendees will be given the opportunity to ask about things related to reference that they have heard about but may not understand.

**Tuesday, February 24, 2009**

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## 9:00 – 10:15 Session One

### Who Cares About the Patrons? Communicating in Libraryland

Victoria Petersen Technology Manager  
Mancos Public Library

### Room: Plateau

This workshop will focus on staff and general library communications. Participants will journey through the biblioblogosphere, learn how to foster communications internally and across the globe, and visit with librarians in virtual worlds. We will highlight staff communications: large and small libraries alike may have employees that rarely see each other. Learn how to create a staff intranet/wiki to foster communication between staff members. Today's web tools make it easy to collaborate and network with librarians across the globe. Using these tools to interact with others will connect you to a larger community "Libraryland" beyond your immediate area. Learn to use sites such as Facebook, Twitter, and Second Life to brainstorm, find out about new opportunities, and generate ideas.

### Big e-Ref on a Little Budget

Shelley Drumm Emerging Technologies Trainer  
BCR

### Room: Escalante/Adobe

The past few years have seen a profusion of excellent tools that give libraries with caviar dreams and ramen budgets the opportunity to deliver top-notch reference and instructional services without dropping a dime. In this session, we'll take a peek at some of these tools, explore possible applications of them, and discuss ways your library might be able to use them.

### Work on the Web: Dimdim, the Free Open Source Web Conference Platform

Paul Betty Distance Learning Librarian  
Regis University

### Room: Dominguez

Examine the use of the free open source web conference platform Dimdim. Dimdim is an entirely web-based conference platform that requires no downloads or installation of additional software or plug-ins. The use of web conferencing software can help save time and money for libraries, while simultaneously enhancing public services and organizational effectiveness. In a period of increasing remote access by library patrons, libraries need to extend services to the online environment.



## 12:00 – 12:45 Lunch

### 12:45-1:30 Optional Unconference

Join us for informal discussions on the topics of School Libraries, Public Libraries, Resource Sharing, and Technology. Suggest discussion topics beforehand on sign-up sheets on room doors.

#### Rooms:

**School Libraries:** Kannah

**Public Libraries:** Whitewater

**Resource Sharing:** Escalante/Adobe

**Technology:** Plateau

### 1:30-2:45 Session Three

#### Legal Research and Reference for Non-Law Librarians and Paraprofessionals

Madeline Kriescher Reference Librarian  
U.S. Courts Library, 10<sup>th</sup> Circuit

#### Room: Kannah

This program will help non-law librarians and paraprofessionals in all library settings develop the confidence to handle legal questions by teaching them what resources are available and how to use them, how to conduct an effective reference interview for a legal question, when and where to make referrals, and how to determine the line between legal reference and legal advice.

#### Jumping In and Stepping Out: Connecting the School and Public Library

Karol Sacca Branch Manager  
Garfield County Public Library

#### Room: Whitewater

Follow the adventures of a school librarian turned public librarian. This session will highlight the wild and wacky ideas that actually worked and show you what failed as we attempt to connect and collaborate with schools. Connecting with community ideas will also be highlighted. Come join the discussion and share your stories.

#### That's Not What I Said! Learning to Understand Each Other

Melissa Powell Consultant  
Authentic World LLC

#### Room: Escalante/Adobe

Communication is key to all successful organizations. Our personalities affect how we view and relate to the world. Once we understand how to communicate with others, management, customer service, and teamwork improve dramatically! Among all the various personality types there are different learning and communication styles, fears, insecurities, and defense mechanisms. This workshop gives you the tools to recognize your own and others' differences and become more aware of how and why they arise and affect your relationships with customers and co-workers.

#### Got Your Spoon? Making Sense of the Cataloging Acronym Alphabet Soup

Linda Gonzales Member Services Librarian  
BCR

#### Room: Dominguez

Demystify several new developments in the field of cataloging. This session will introduce the basics of each and highlight the potential impacts on our online catalogs and our cataloging practices.

#### A Hands-on Review of the AIRS Databases

Kathy Kiely Trainer  
EBSCO

#### Room: Mesa County – Computer Lab

A hands-on overview of the available EBSCOhost Resources. This session will include a review of a variety of search options, manipulating results as well as utilizing the functionality of the My EBSCOhost Folder. You'll also have the opportunity to create custom folders, save searches and create alerts.

### 2:45 – 3:00 Break

## **3:00 – 4:15 Session Four**

### **What's Hot What's Not: What Teens Really Read**

Karol Sacca                      Branch Manager  
Garfield County Public Library

#### **Room: Whitewater**

You see the awards and read the reviews, but what do teens REALLY read (and then tell their friends to read)? If you need to get your teen reading—if YOU need to get reading— this is the place. Book after book guaranteed to put you and your teens in book heaven. Special attention given to hard-to-please teens and our all-important male reader!

### **That's Not What I Said! Learning to Understand Each Other (continued)**

Melissa Powell                  Consultant  
Authentic World LLC

#### **Room: Escalante/Adobe**

### **A Library Support Staff Certification Program: Is the Profession Ready?**

Nancy Bolt  
Project Director  
ALA-APA Library Support Staff Certification Program

#### **Room: Dominguez**

The American Library Association received a grant from IMLS to plan a national Library Support Staff Certification Program. We are in the second year of planning. We have developed and vetted competencies, determined a method of assessment, written policies and procedures. We are continuously seeking input from our target audiences: public and academic library support staff and their library supervisors and directors. The program will review the need, competencies, policies, and procedures and ask for discussion and input.

### **Play with the AIRS Databases of Your Choice**

Kathy Kiely                      Trainer  
EBSCO

#### **Room: Mesa Cty – Computer lab**

Here is the time to practice and spend time using your favorite EBSCO resource or the resource with which you would like to become more proficient. Sample exercises and/or guided exploration will be organized by an EBSCOhost trainer. Bring along your questions and exercises. All resources available to the state of Colorado will be available for exploration.