



Arranged by

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2023 CLIC & CONNECT EVENT REPORT

April 2023 to May 2023



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SUMMARY

2023 CLiC & Connect Rural Meetups

2023 marked the second year of evolution for the former CLiC Spring Workshops. We've been bringing in-person learning to rural library staff for many, many years. CLiC & Connect is designed to complement the Virtual Winter Workshop by providing an opportunity for learning, but most importantly a chance for staff from rural libraries across the state to CONNECT in-person.

A balance of learning and informal networking was offered. Highlights include:

- Content covered a wide variety of topics, from first amendment audits to how adults learn to marketing.
- Attendance for 2023 increased by 50% over 2022, and we'll be ready for another increase in 2024.
- In-depth learning was added with "Advocacy & Strategic Planning: CLiC Style."
- Time was dedicated for AspenCat users. Bob Bennhoff, AspenCat Services Manager, says, "It was invaluable to mix some training, some previewing of coming features, and some discussion amongst AspenCat member libraries. While every CLiC & Connect AspenCat session was unique and driven by those who attended, all were valuable for the participants as well as the AspenCat team."

Sara Wright | Deputy Director



ATTENDEE HIGHLIGHTS

161

ATTENDEES

WHO CAME

Across our 4 locations, we had 161 library workers attend our 2023 CLiC & Connect Rural Meetups.

LOCATION	REGISTERED	ATTENDED
Pueblo	53	51
Durango	51	49
Breckenridge	28	24
Fort Morgan	40	37

ATTENDEE HIGHLIGHTS

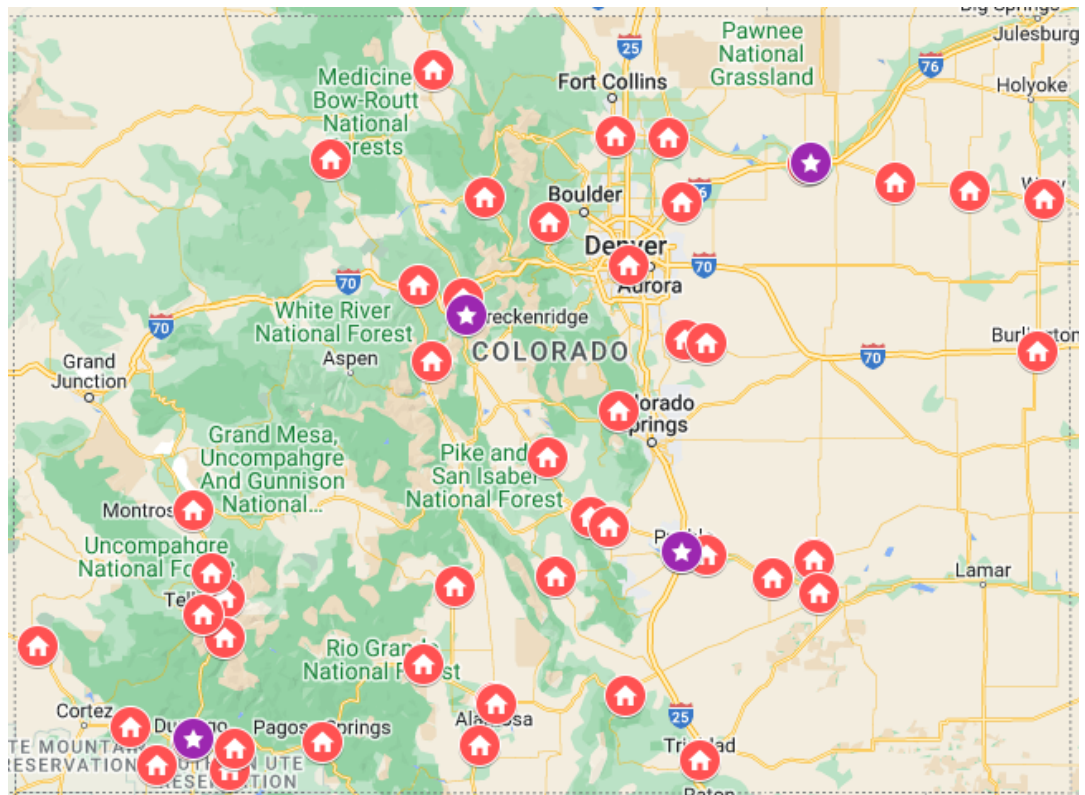
Part Two

51

WHERE THEY COME FROM

LIBRARIES AND ORGANIZATIONS

Attendees hailed from all over Colorado, representing 51 different libraries and organizations.



- ★ CLiC & Connect Events: Pueblo, Durango, Breckenridge, Fort Morgan
- 🏠 Attending Library

LEARNING OPPORTUNITIES

THESE SESSIONS WERE OFFERED AT ALL LOCATIONS:



Advocacy & Strategic Planning: CLiC-Style



All the ROLE-PLAYING You Can Stand



Database Highlights



AspenCat Updates, Tips, and Tricks

ADDITIONAL SESSIONS OFFERED AT VARIOUS LOCATIONS:



Adult Learning for Better Group Dynamics



Creative Community Connections



Imagination Library Panel



Marketing Tips for Small Libraries



Stick Your Hand Up! Leading the Way in Serving the Underserved



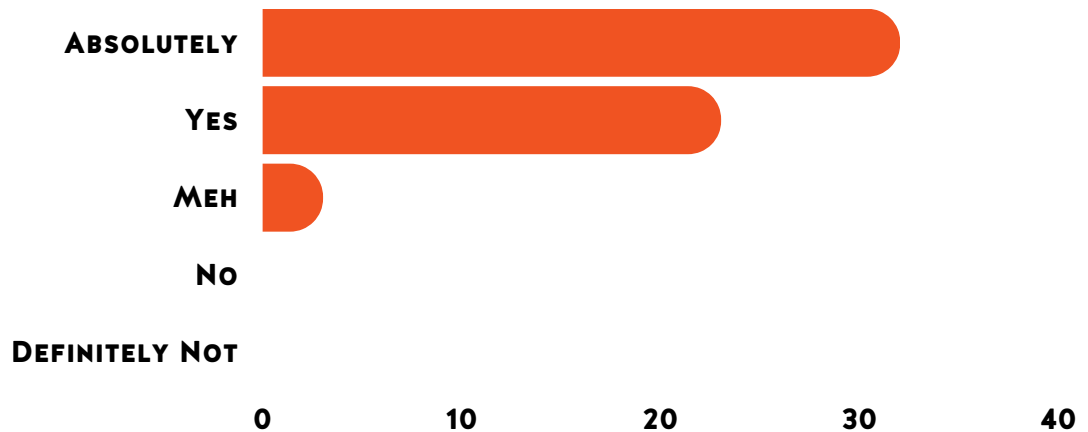
Small Town Lightning Round

Participant Feedback

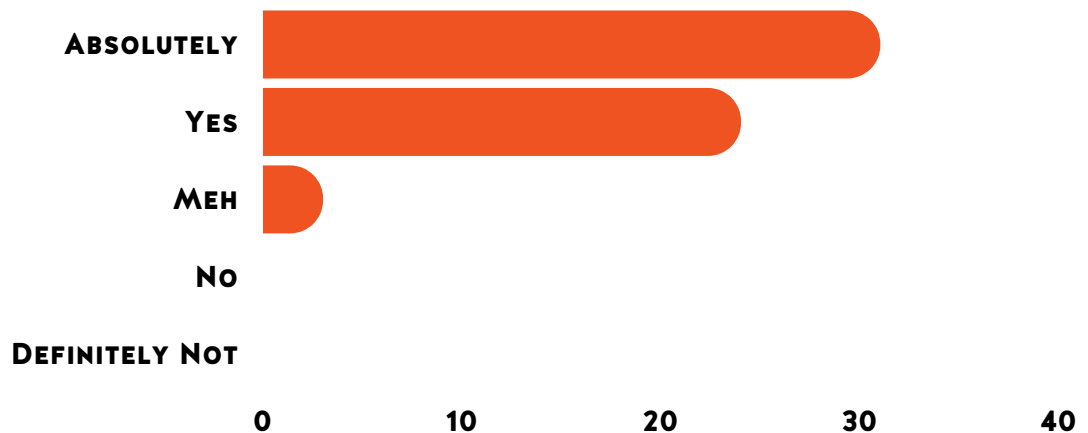
Results based on post-event survey

We had 58 survey responses, which is a 43% response rate.

Overall, was your experience attending the CLiC & Connect Rural Meet-up worthwhile?



I felt connected, energized, and inspired as a result of attending the CLiC & Connect Rural Meet-up.



Participant Feedback

Part Two

What was your “ah-ha” moment during the CLiC & Connect Rural Meet-up?

The information I learned at the CLiC & Connect Rural Meet-up will improve my work performance and/or the services I provide to my community by...

"A Strategic Plan must be reviewed monthly, not made once and left on a shelf."

"Being more inclusive and direct when I speak about the library and it's policies."

"I don't know that there was a big ah-ha... lots of little moments. The Koha info was great."

"Making me aware of new ways of working with AspenCat, and people and organizations where I can ask for help."

"That rural libraries really do need different strategies and support and run differently than urban libraries."

"Bringing energy & excitement back to the job & people."

"Libraries need to be deeply immersed in their communities. Also - given the number of hostile challenges libraries are enduring, I was struck by how courageous, positive and undaunted everyone was."

"By providing the patrons of my community with a good and up to date library. "

Participant Feedback

Part Three

Pueblo

"Enjoyed the opportunity to spend time and share ideas with fellow librarians who share so many of the same experiences and challenges."

"I truly love these Rural Meet Ups and look forward to them every year. I come away re-energized and with some new knowledge and connections."

Durango

"Loved it! Great mixture of connecting and listening."

Breckenridge

"Thank you for making small rural libraries a priority & bringing this professional development to our area!"

Ft Morgan

"Always energizing to share experience and tips with colleagues in other libraries. The role playing session was invaluable as a way to talk through challenging library situations with colleagues, and the advocacy and strategic planning session gave me some concrete things to work on as we consider our strategic plan."

Pueblo

Photos

