



# **CLiC**

Colorado Library Consortium



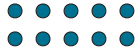
**2024**

# **VIRTUAL WINTER WORKSHOP**

**EVENT REPORT**

**PREPARED BY WINNIE DUBOIS & SARA WRIGHT**





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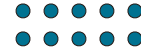
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# SUMMARY

This signature event continues to evolve, and 2024 saw even more innovations in supporting presenters and creating a welcoming environment, all led by Winnie DuBois. One attendee shared, “Even though it was virtual it felt like I could engage with the presenter and other attendees.”

## 2024 Wins

- Once again, library staff value the practical content that can be put into action right away. Just one small, practical change can have a huge impact.
- Travel isn’t a barrier when learning is virtual. 22% of attendees and presenters came from outside Colorado, representing 22 states. “Seeing the amazing work that is happening in libraries around the United States and learning from the librarians themselves was incredibly insightful,” said one attendee.
- Support for presenters, including online engagement training, creates a dynamic learning experience. One presenter told us, “OMG you all are AMAZING!! I have never presented in an environment in which I had so much support and follow-up.”
- In collaboration with Colorado State Library, school library staff are now able to apply for professional development credit through CDE. Thanks, CSL!

## 2025 Goals

- Leverage existing robust support for presenters to increase the number of proposals and provide even more sessions to choose from in 2025
- Continue to bring in experts from a variety of fields, encompassing libraries and the world beyond
- Streamline use of the Zoom platform, making it easier to access the different rooms

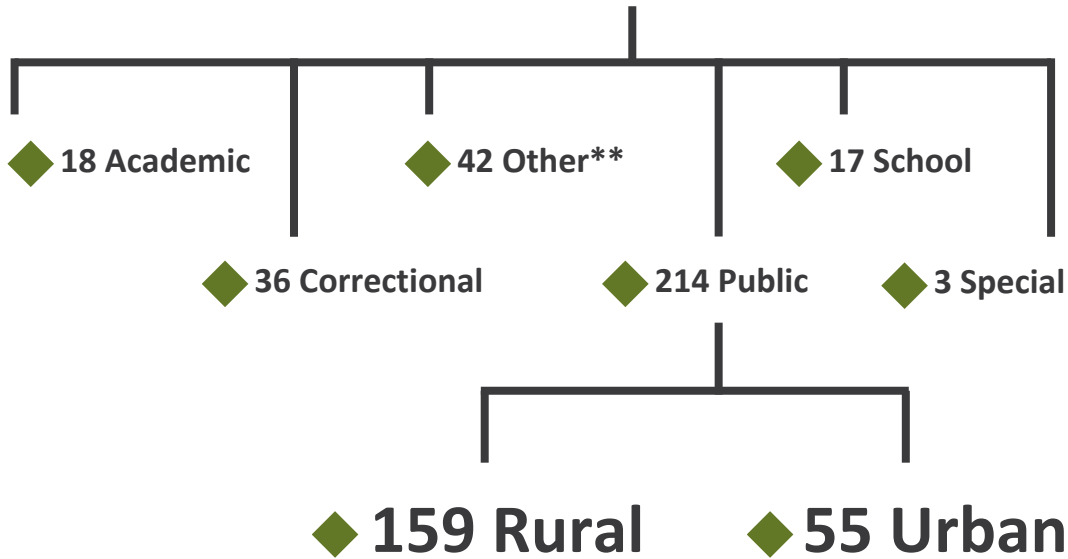
What energizes us at CLiC? Putting together this event and seeing all of you! One attendee’s comment is the perfect feel-good example, “I always look forward to this conference because it is so well organized and well represented by local and national speakers. Topics are diverse, relevant, and apply to libraries of all sizes.”

The entire CLiC Team is committed to bringing YOU practical and inspiring content. See you in 2025!

Sara Wright | Deputy Director

# REGISTRATION HIGHLIGHTS

◆ 330 Attendees\*



\*Not including Presenters

\*\*CLiC staff, State Library Agencies and other organizations

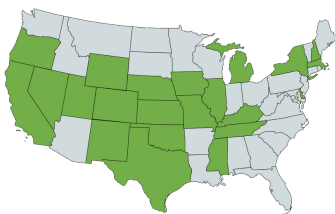


382 Total Attendees + Presenters



Public Libraries

Of all our attendees and presenters, 62% came from public libraries.



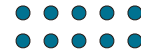
22 States

22% of our attendees and presenters came from outside Colorado, representing 22 states!



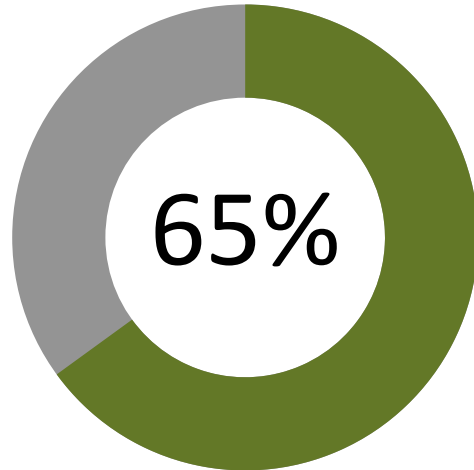
52 Presenters

38% came from rural/small public libraries  
62% came from urban libraries and organizations

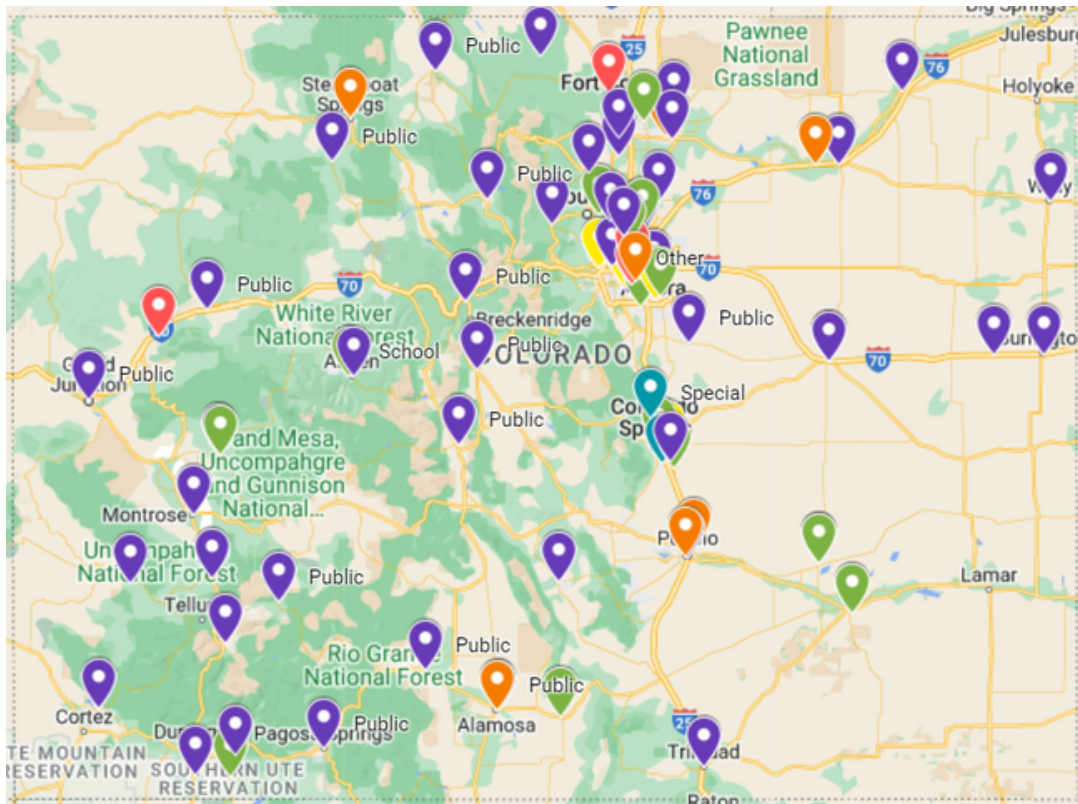


# POPULATION SERVED

## Rural and Small

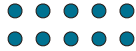


65% of all attendees support rural or small libraries and communities.



-  Academic
-  Correctional
-  Other
-  Public
-  School
-  Special





# ATTENDANCE SUMMARY

## NO-CONFLICT SESSIONS

We offered six no-conflict sessions, and these sessions garnered the most attendance of the whole workshop. The opening, welcome and closing sessions with Jim and Sara inspired much engagement through polling, chat, and annotations.

ATTENDANCE	SESSION
194	Moving from Reactivity to Responding in Any Situation with Shawn Handlovitch
159	Thursday Welcome with Jim Duncan
139	Welcome! A Day of Connecting, Energizing, and Inspiring with Sara Wright
125	Thursday Wrap-up with Sara Wright
113	Closing Remarks with Jim Duncan and Sara Wright
99	State Library Update with Lorrie Spoering



# TOP 10

## MOST POPULAR SESSIONS

**74**

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The Power and Promise of AI  
for Libraries

**68**

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New Year, New Books!

**59**

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Creative Learning and STEAM  
Activities\*

**56**

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Rolling out the Red Carpet:  
Customer Service for All

**56**

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Boosting Morale in the Workplace  
- Mission Impossible?\*

**55**

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I Know It When I See It: Great  
Customer Service\*

**55**

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Analyze & Improve Your  
Circulation with Effective Display

**54**

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Power Skills To Level Up Your  
Work

**53**

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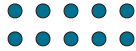
Newsletters, Social Media, and  
Graphic Design -- Oh My!\*

**52**

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How do you do That!?! Staff  
Retention & Morale

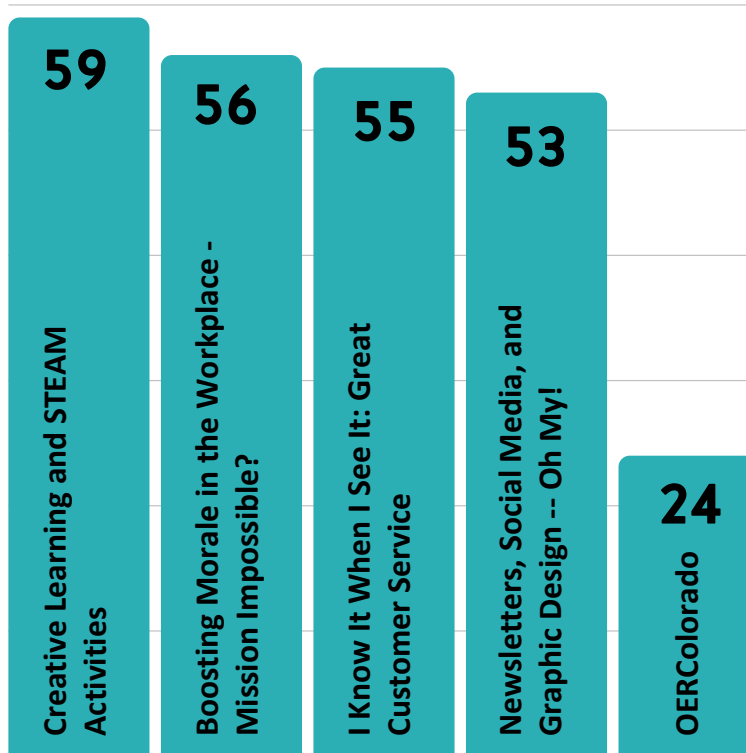
\*Microlearning Moment



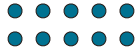
# TOP 5

## MOST POPULAR MICROLEARNING MOMENTS

These 15-minute presentations continue to be a big hit with both presenters and attendees. Short and sweet sessions doled out lots of learning, innovative ideas, and tangible action steps.



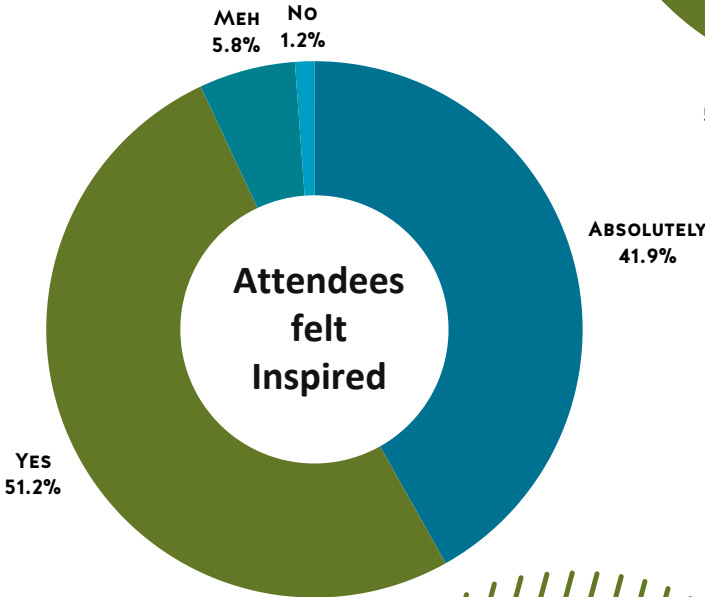
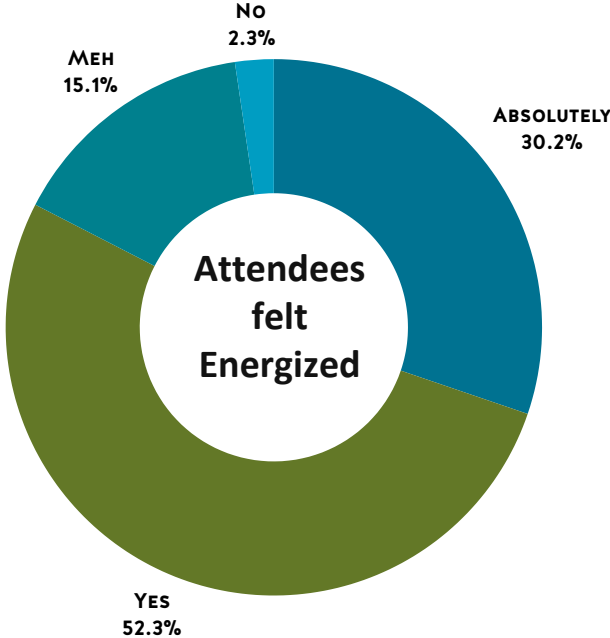
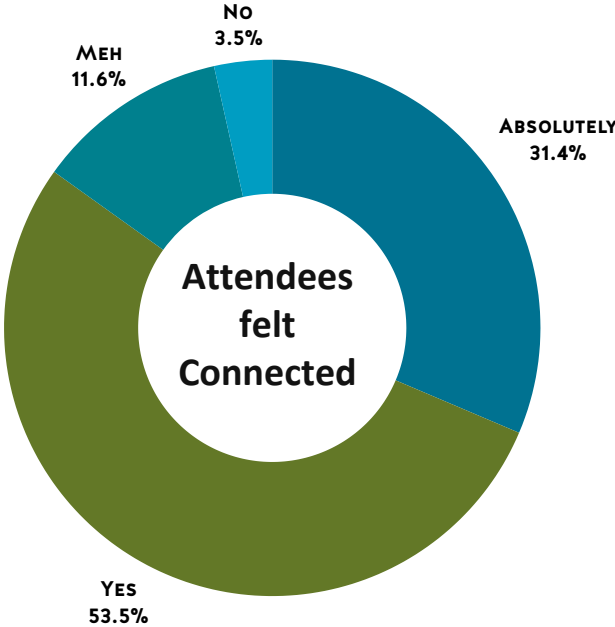


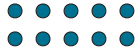


# SATISFACTION

## RESULTS FROM POST-EVENT SURVEY

We had 85 survey responses, which is a 22% response rate.

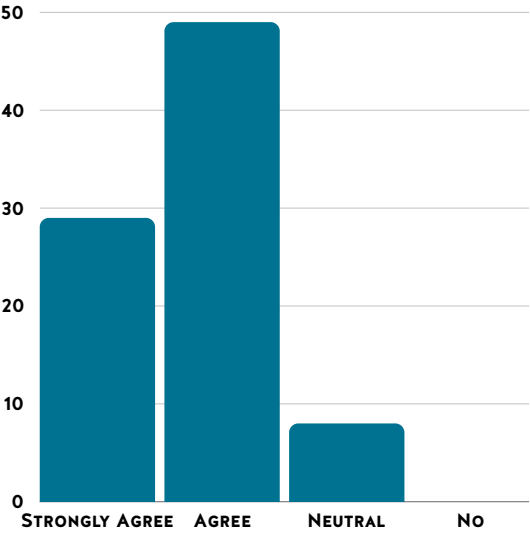




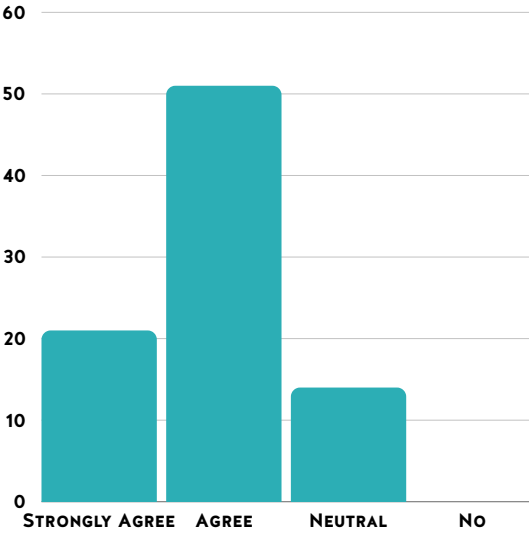
# SATISFACTION

## RESULTS FROM POST-EVENT SURVEY

Attendee learning was enhanced by the knowledge of the presenters.



Attendees will be able to apply what they learned immediately in their jobs.



“What sets CLiC apart, and makes these workshops worth attending are the incredible amounts of experience and education CLiC gathers in a room.”

-2024 Attendee

Presenters were “engaging and enthusiastic [and] willing to pass on their knowledge.”

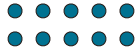
-2024 Attendee

“Have already discussed the need for a social media team with my supervisor!”

-2024 Attendee

“I already have! I've created my first book list in Canva!”

-2024 Attendee



# SATISFACTION

## COMMENTS FROM ATTENDEES

"I came away with new ideas and feel that I've gained knowledge in several areas. The presentations were well-thought-out, engaging and fun."

-2024 Attendee

"This was my first with CO as I live in TX. Was wonderful information. Thanks for making this virtual and accessible to us all. Travel is too hard for my small library staff."

-2024 Attendee

"The presenters provided relevant information that I could use now."

-2024 Attendee

"Most of the workshops I attended broached mental health and morale. These are real and tough topics, and it's wonderful that they were addressed as being important. They have always existed, but I feel they have not been addressed, and these issues seem to have escalated in post-pandemic times. Thank you for putting so much effort into these particular topics. Lots of great information to take home!"

-2024 Attendee

"I did many sessions regarding book circulation and displays, I took a lot away from that and will be able to apply those small changes to help better serve some of my patrons."

-2024 Attendee

"It really felt good to be connected with other people who work in similar positions, since I am the only one in this school doing what I do."

-2024 Attendee

"I always look forward to this conference because it is so well organized and well represented by local and national speakers. Topics are diverse, relevant, and apply to libraries of all sizes."

-2024 Attendee