<table>
<thead>
<tr>
<th>03</th>
<th>04</th>
</tr>
</thead>
<tbody>
<tr>
<td>Summary</td>
<td>Registration Highlights</td>
</tr>
<tr>
<td>05</td>
<td>06</td>
</tr>
<tr>
<td>Population Served</td>
<td>Attendance Summary</td>
</tr>
<tr>
<td>07</td>
<td>08</td>
</tr>
<tr>
<td>Top 10</td>
<td>Top 5</td>
</tr>
<tr>
<td>09</td>
<td></td>
</tr>
<tr>
<td>Satisfaction</td>
<td></td>
</tr>
</tbody>
</table>
This signature event continues to evolve, and 2024 saw even more innovations in supporting presenters and creating a welcoming environment, all led by Winnie DuBois. One attendee shared, “Even though it was virtual it felt like I could engage with the presenter and other attendees.”

2024 Wins
- Once again, library staff value the practical content that can be put into action right away. Just one small, practical change can have a huge impact.
- Travel isn’t a barrier when learning is virtual. 22% of attendees and presenters came from outside Colorado, representing 22 states. “Seeing the amazing work that is happening in libraries around the United States and learning from the librarians themselves was incredibly insightful,” said one attendee.
- Support for presenters, including online engagement training, creates a dynamic learning experience. One presenter told us, “OMG you all are AMAZING!! I have never presented in an environment in which I had so much support and follow-up.”
- In collaboration with Colorado State Library, school library staff are now able to apply for professional development credit through CDE. Thanks, CSL!

2025 Goals
- Leverage existing robust support for presenters to increase the number of proposals and provide even more sessions to choose from in 2025
- Continue to bring in experts from a variety of fields, encompassing libraries and the world beyond
- Streamline use of the Zoom platform, making it easier to access the different rooms

What energizes us at CLiC? Putting together this event and seeing all of you! One attendee’s comment is the perfect feel-good example, “I always look forward to this conference because it is so well organized and well represented by local and national speakers. Topics are diverse, relevant, and apply to libraries of all sizes.”

The entire CLiC Team is committed to bringing YOU practical and inspiring content. See you in 2025!

Sara Wright | Deputy Director
REGISTRATION HIGHLIGHTS

- **330 Attendees***
  - 18 Academic
  - 42 Other**
  - 17 School
  - 36 Correctional
  - 214 Public
  - 3 Special

- **159 Rural**
- **55 Urban**

*Not including Presenters
**CLiC staff, State Library Agencies and other organizations

382 Total Attendees + Presenters

Public Libraries
Of all our attendees and presenters, 62% came from public libraries.

22 States
22% of our attendees and presenters came from outside Colorado, representing 22 states!

52 Presenters
38% came from rural/small public libraries
62% came from urban libraries and organizations
65% of all attendees support rural or small libraries and communities.
NOC-CONFLICT SESSIONS

We offered six no-conflict sessions, and these sessions garnered the most attendance of the whole workshop. The opening, welcome and closing sessions with Jim and Sara inspired much engagement through polling, chat, and annotations.

<table>
<thead>
<tr>
<th>ATTENDANCE</th>
<th>SESSION</th>
</tr>
</thead>
<tbody>
<tr>
<td>194</td>
<td>Moving from Reactivity to Responding in Any Situation with Shawn Handlovitch</td>
</tr>
<tr>
<td>159</td>
<td>Thursday Welcome with Jim Duncan</td>
</tr>
<tr>
<td>139</td>
<td>Welcome! A Day of Connecting, Energizing, and Inspiring with Sara Wright</td>
</tr>
<tr>
<td>125</td>
<td>Thursday Wrap-up with Sara Wright</td>
</tr>
<tr>
<td>113</td>
<td>Closing Remarks with Jim Duncan and Sara Wright</td>
</tr>
<tr>
<td>99</td>
<td>State Library Update with Lorrie Spoering</td>
</tr>
</tbody>
</table>
TOP 10

MOST POPULAR SESSIONS

74
The Power and Promise of AI for Libraries

59
Creative Learning and STEAM Activities*

56
Boosting Morale in the Workplace - Mission Impossible?*

55
Analyze & Improve Your Circulation with Effective Display

55
I Know It When I See It: Great Customer Service*

68
New Year, New Books!

56
Rolling out the Red Carpet: Customer Service for All

54
Power Skills To Level Up Your Work

52
How do you do That?! Staff Retention & Morale

*Microlearning Moment
TOP 5

MOST POPULAR MICROLEARNING MOMENTS

These 15-minute presentations continue to be a big hit with both presenters and attendees. Short and sweet sessions doled out lots of learning, innovative ideas, and tangible action steps.

Creative Learning and STEAM Activities
Boosting Morale in the Workplace - Mission Impossible?
I Know It When I See It: Great Customer Service
Newsletters, Social Media, and Graphic Design -- Oh My!
OERColorado

59
56
55
53
24
RESULTS FROM POST-EVENT SURVEY

We had 85 survey responses, which is a 22% response rate.
SATISFACTION

RESULTS FROM POST-EVENT SURVEY

Attendee learning was enhanced by the knowledge of the presenters.

Attendees will be able to apply what they learned immediately in their jobs.

“What sets CLiC apart, and makes these workshops worth attending are the incredible amounts of experience and education CLiC gathers in a room.”
-2024 Attendee

“Presenters were “engaging and enthusiastic [and] willing to pass on their knowledge.”
-2024 Attendee

“Have already discussed the need for a social media team with my supervisor!”
-2024 Attendee

“I already have! I’ve created my first book list in Canva!”
-2024 Attendee
Satisfaction

Comments from Attendees

“I came away with new ideas and feel that I’ve gained knowledge in several areas. The presentations were well-thought-out, engaging and fun.”

-2024 Attendee

“This was my first with CO as I live in TX. Was wonderful information. Thanks for making this virtual and accessible to us all. Travel is too hard for my small library staff.”

-2024 Attendee

“The presenters provided relevant information that I could use now.”

-2024 Attendee

“Most of the workshops I attended broached mental health and morale. These are real and tough topics, and it’s wonderful that they were addressed as being important. They have always existed, but I feel they have not been addressed, and these issues seem to have escalated in post-pandemic times. Thank you for putting so much effort into these particular topics. Lots of great information to take home!”

-2024 Attendee

“I did many sessions regarding book circulation and displays, I took a lot away from that and will be able to apply those small changes to help better serve some of my patrons.”

-2024 Attendee

“It really felt good to be connected with other people who work in similar positions, since I am the only one in this school doing what I do.”

-2024 Attendee

“I always look forward to this conference because it is so well organized and well represented by local and national speakers. Topics are diverse, relevant, and apply to libraries of all sizes.”

-2024 Attendee