2024
CLiC & Connect
Event Report

April 2024 to May 2024
Contents

03  Summary

04  Attendee Highlights

06  Learning Opportunities

07  Participant Feedback

11  Photos
2024 CLiC & Connect Rural Meetups

2024 marked the third year of evolution for CLiC & Connect. These events are designed to complement the Virtual Winter Workshop and provide an opportunity for learning, and most importantly a chance for colleagues from rural libraries across the state to connect in-person. The Colleague on Call team focuses on providing timely content, often geared specifically for each location.

A balance of learning and networking leads to an energizing and inspiring day!

- A popular addition this year were the Library Spotlights, a chance to hear about exceptional things going on in a few of Colorado’s rural libraries.
- These events have broad appeal for all library staff. This opportunity is a key strength, allowing staff to connect and learn from each other, no matter what a person’s role is in their library.
- In-depth learning was added with “Mastering the Juggle: Flexible Collection Development.” Led by Chelsea Coleman, Colleague on Call for Eastern Colorado, observed, “It was a time not only for laying the foundation for good collection management, but for inspiring new approaches with a series of lightning thoughts. These quick idea segments coupled with hands-on exercises proved energizing for attendees.”

Sara Wright | Deputy Director
Attendee Highlights

182 Attendees

Who Came

Across our 4 locations, we had 182 library staff attend our 2024 CLiC & Connect Rural Meetups.

<table>
<thead>
<tr>
<th>Location</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Durango</td>
<td>45</td>
</tr>
<tr>
<td>Pueblo</td>
<td>64</td>
</tr>
<tr>
<td>Steamboat</td>
<td>30</td>
</tr>
<tr>
<td>Fort Morgan</td>
<td>43</td>
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60% Frontline Staff

By Library Role

60% of all attendees work primarily on the frontline.
40% are directors, managers, or provide administrative support.
Attendee Highlights

51 Libraries and Organizations

Attendees hailed from all over Colorado, representing 51 different libraries and organizations.

Where They Come From

CLiC & Connect Events: Pueblo, Durango, Steamboat, Fort Morgan
Attending Library
**Learning Opportunities**

**These sessions were offered at all locations:**

- Library Spotlights
- Mastering the Juggle: Flexible Collection Development
- Topic Tables
- Boost Your Numbers (Panel Discussion)
- Show Off Your Numbers

**Additional sessions offered at various locations:**

- Colorado’s Spanish Speakers: Who They Are & How to Serve Them
- Finding the Brilliant in the Absurd: Design Thinking for Libraries
- AspenCat Updates, Tips & Tricks SWIFT/Prospector Updates & Best Practices
Participant Feedback
Results based on post-event survey

We had 108 survey responses, which is a 59% response rate.

I felt connected, energized, and inspired as a result of/after attending the Pueblo CLiC & Connect Rural Meet-up.
Participant Feedback

<table>
<thead>
<tr>
<th>What was your “ah-ha” moment during the CLiC &amp; Connect Rural Meet-up?</th>
<th>The information I learned at the CLiC &amp; Connect Rural Meet-up will improve my work performance and/or the services I provide to my community by...</th>
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<tbody>
<tr>
<td>“We get focused on what isn't working and don't always get time to celebrate all the wins! Love the spotlights!”</td>
<td>“Giving me a community to problem solve with.”</td>
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<tr>
<td>“Ideas about the collection. What to do to create a better, cleaner and useful one. There were many good suggestions.”</td>
<td>“Working on improving what is needed in our library. The staff was motivated by hearing what other libraries are doing too.”</td>
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<tr>
<td>“Door to door outreach. I am community minded so I like the idea of ‘if they don’t come to us, we go to them.’”</td>
<td>“Helping me think about how to better serve my stakeholders where they are”</td>
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<tr>
<td>“The moment of realizing, through a activity, that all of us are in the same boat with the same problems.”</td>
<td>“Bringing back new ideas and ways to advocate for the library.”</td>
</tr>
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</table>
**Participant Feedback**

**Steamboat**

“I appreciate that staff—not just librarians are included!”

**Durango**

“What stood out the most to me was how to use the data to share stories of the library, including ways to characterize data to more accurately explain how patrons interact with the library and how their interactions towards certain services shift overtime.”

**Ft Morgan**

“Great topics and great ideas to bring back to work with us. We talked about many things following the workshop. My staff had not been to a workshop like this, so it was inspiring.”

**Pueblo**

“The energy in the room, the excitement and just how great ideas are fostered.”
Participant Feedback

108

What they are saying

The words listed below were taken from 108 survey responses and highlight the most common words used to describe the CLiC & Connect Meetups.
Photos