

VIRTUAL E-RESOURCES CONFERENCE SERIES

TUESDAY, OCTOBER 8, 9:00-9:20

WELCOME! WHY YOU ARE HERE TODAY

Jim Duncan, Executive Director (CLiC)

Kira Zimmerman, Cooperative Products Manager (CLiC)

9:25 - 9:45

A SENSIBLE SHOES APPROACH TO ERESOURCE PROMOTION

Nuala Dundon, Digital Services Librarian, Westminster Public Library

No glitter, pointy toes, or fancy heels in sight! Here is a comfy, practical, workhorse solution to unlock the potential of your library's eResource collection using a time-tested, yet often overlooked strategy. This talk will cover effective planning, scheduling, implementation, and training ideas to boost discoverability and engagement.

9:50 - 10:10

EBSCO HAS THAT?!

Do you know about the wealth of popular magazines available through EBSCO? We'll showcase key publications available in MasterFILE Premier, MAS Ultra, Middle Search Plus, and Primary Search, and review custom tools like publication search, search within publications, and creating journal alerts. We'll also discuss tips for increasing visibility and promoting these great resources at your library.

10:15 - 10:35

WOW: TRANSFORMING RESEARCH WITH WORLD BOOK ONLINE

Jennifer Clayton, Educational Consultant, World Book, Inc.

Step into the future of research with World Book Online! Join us as we delve into the powerful features of this trusted educational resource, designed to elevate the research experience for students of all ages. Learn how to integrate interactive databases, primary source documents, and personalized research tools into public libraries, school libraries, and classrooms to create engaging and effective learning environments. This session will provide hands-on demonstrations, practical tips, and creative ideas to make research an exciting adventure for your students.

10:40 - 11:00

OVERDRIVE TIPS AND TARGETED PURCHASING REPORTS

Lisa Solko, Head of Collection Management, Mesa County Libraries

OverDrive continues to grow in popularity and takes a larger percentage of the collection budget each year. This session will explain OverDrive hold-to-item statistics, how to target purchases your library patrons want, and how to reduce hold-wait-times. We will also review how weeding or not weeding affects patrons and the need for future purchases.

11:20 - 11:40

CREATIVITY AND INFORMATION LITERACY: CREDO SOURCE CASE STUDY

Dan Verdick, Business Development, Infobase

Infobase's Credo Reference for higher education and Credo Source (gr. 7-12) combine elements of a research database with an academic research platform that can federate all your library's resources into one user's search result. This session will review a case study Credo conducted with community college students wanting to add creative thinking to their researching in a creative capstone course that encouraged students to step away from traditional research papers and use their creativity to build information literacy skills. Learn how Credo Source's Mind Map spurred keyword and topic generation, increased research engagement, and brought the enthusiasm of personal interest into the research process.

11:45 - 12:05

LEVEL UP YOUR READERS' ADVISORY WITH NOVELIST

Have you ever experienced that 'genre-in-the-headlights' feeling when asked for a book recommendation from a genre outside of your comfort zone? Become an expert at matching readers with books they'll love using NoveList! We'll cover key tools to improve readers' advisory including Recommended Reads by age group, Browse by Genre, Appeal, and Theme, Book Club resources and more!

12:10 - 12:30

DON'T HIDE YOUR DATABASES BEHIND A WALL OF IMPENETRABLE TEXT AND ENDLESS CLICKS

CLiC staff

Buried deep in your library's website are treasures that your patrons might not know exist. What are these valuable electronic resources? Learn how to access them, and how to help patrons discover the wealth these unique resources contain.

12:10 - 12:30

CLOSING REMARKS

Jim Duncan & Kira Zimmerman (CLiC)