

# VIRTUAL E-RESOURCES CONFERENCE SERIES

TUESDAY, OCTOBER 28, 2025

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| 2:00 - 2:05 | <b>WELCOME! LET'S GET STARTED!</b><br>KIRA ZIMMERMAN<br>COOPERATIVE PRODUCTS MANAGER, CLIC  |
| 2:05-2:25   | <b>LIGHTS CAMERA ACTION.....USING VIDEO TO PROMOTE E-REOURCES</b><br>SONYA LOCKETT<br>INTERIM LIBRARY DIRECTOR, UNIVERSITY OF ARKANSAS PINE BLUFF<br><br>HOW CAN A LIBRARY USE VIDEO TO CONNECT STUDENTS AND FACULTY TO ELECTRONIC RESOURCES? THE JOHN BROWN WATSON MEMORIAL LIBRARY HAS DECIDED TO TURN TO CREATING VIDEOS TO SHOWCASE THE ELECTRONIC RESOURCES WE SUBSCRIBE TO. THIS SESSION EXPLORES HOW WE DECIDED TO USE VIDEOS TO PROMOTE THE USAGE OF ELECTRONIC RESOURCES. PARTICIPANTS WILL LEARN STRATEGIES FOR CREATING SHORT, ENGAGING VIDEOS HIGHLIGHTING DATABASES, E-JOURNALS, AND DIGITAL COLLECTIONS.  |
| 2:25-2:27   | TRANSITION  |
| 2:27-2:47   | <b>SYMBALOO: A VISUAL RESOURCE HUB FOR SCHOOLS AND LIBRARIES</b><br>KELLY FITZGERALD<br>COLORADO REPRESENTATIVE, SYMBALOO<br><br>SYMBALOO IS A VISUAL RESOURCE HUB AND IS AN EXCELLENT FIT FOR SCHOOL AND PUBLIC LIBRARY WEBSITES BECAUSE IT MAKES ORGANIZING AND SHARING DIGITAL RESOURCES AND LINKS SIMPLE, VISUAL, AND ACCESSIBLE FOR PATRONS OF ALL AGES AND BACKGROUNDS. ITS INTERFACE USES COLORFUL ICONS AND A GRID LAYOUT THAT FEELS FAMILIAR, INCLUDING FOR YOUNGER USERS OR THOSE WITH LIMITED READING SKILLS, MAKING IT EASY TO NAVIGATE COLLECTIONS WITH A SINGLE CLICK. FOR INSTANCE, A PUBLIC LIBRARY MIGHT GROUP DAILY NEWS SITES, JOB SEARCH TOOLS, AND GOVERNMENT RESOURCES IN ONE PLACE, WHILE A SCHOOL COULD FEATURE SYMBALOO ON ITS HOMEPAGE WITH LINKS TO THE LUNCH MENU, CALENDAR, AND DIRECTORY OR BUILD GRADE-LEVEL PAGES WITH EBOOKS, EDUCATIONAL WEBSITES, AND HOMEWORK HELP. |
| 2:47-3:00   | WRAP UP   |

PLEASE NOTE THAT THE EVENT AND ALL SESSIONS WILL TAKE PLACE IN MOUNTAIN STANDARD TIME (MST).