



CLiC & CONNECT

WEDNESDAY, APRIL 17, 2026

09:00 AM - 03:00 PM

**GLENWOOD SPRINGS
BRANCH LIBRARY**

GARFIELD COUNTY LIBRARIES

9:00 AM

ROOM 1

WELCOME!

9:30 AM

ROOM 1

RAPID-FIRE PROGRAMMING SPOTLIGHTS

11:10 AM

ROOM 1

ASSET MAPPING

11:45 AM

ROOM 1

LUNCH & MARKETING SHOW-AND-TELL

1:00 PM

ROOM 1

MARKETING STRATEGIES FOR RURAL LIBRARIES

1:00 PM

ROOM 2

**LEADING FROM WHERE YOU ARE:
EVERYDAY LEADERSHIP IN THE LIBRARY**

2:35 PM

ROOM 1

FINAL REFLECTION & WRAP-UP



SESSION DESCRIPTIONS

RAPID-FIRE PROGRAMMING SPOTLIGHTS

In this fast-paced session, your colleagues will deliver rounds of rapid-fire programming ideas, focusing on impact and lessons learned. Each round will be followed by lively table talk discussions where you can reflect, discuss, share ideas, and walk away with actionable program ideas for your library.

ASSET MAPPING

Have an idea for a new library program or service but don't know where to start? Asset mapping to the rescue! Cut through brain clutter and focus on moving forward using this tool. We'll learn the basics of asset mapping to discover new partners, resources, and champions for your library's next great idea, whether it's a Puppy Parade program or an Extraterrestrial Welcome Kit.

MARKETING SHOW AND TELL (DURING LUNCH)

Share and explore flyers, posters, newsletters, social media posts, and other promotional materials while swapping design tips, Canva tricks, and creative marketing ideas. Your mission is to come away with just ONE new idea for your library – are you ready?

MARKETING STRATEGIES FOR RURAL LIBRARIES

This hands-on marketing session is all about practical ideas that work. We'll dive into creative ways to get the word out and build momentum by setting goals and identifying the right marketing solutions for your library's budget, staffing, and capacity.

Lindsey Bruntz is a Marketing Specialist at Media Logic Radio, where she has been helping businesses thrive since 2009. Over the past 17 years, Lindsey has partnered with hundreds of businesses and organizations across northeast Colorado to promote their brands and foster a healthy local business climate.



SESSION DESCRIPTIONS

LEADING FROM WHERE YOU ARE: EVERYDAY LEADERSHIP IN THE LIBRARY - NANCY BARNES

This interactive workshop explores how library staff at all levels can practice leadership in their daily work. Participants will examine core leadership traits, develop a leadership mindset, and explore different leadership styles through a personal self-assessment and reflection. The session includes small-group discussions to reflect on real workplace scenarios and identify practical ways to lead with confidence, influence, and collaboration--regardless of job title or role.

Nancy Barnes is the Director of Branch Libraries for Garfield County Libraries. She brings more than twenty-two years of library experience, having served in roles ranging from technology trainer and adult services manager to library director. A 2011 graduate of the Colorado Association of Libraries Leadership Institute (CALLI), she later served as co-chair of the program. She is most fulfilled when working directly with staff to support their professional growth and help them realize their full potential.